

WAYNE COUNTY

EXPENDITURES	1995	1996	1997	Explanation
Administrative		\$8,807	\$17,036	salary, office, postage, & info booth
Miscellaneous		\$574	\$5,310	equipment & dues
Total Promotional:		\$33,608	\$33,801	
Advertising		\$15,854	\$18,053	
Brochures		\$10,524	\$117	
Contributions		\$50	\$5,300	events fund
Fam Tours		\$2,000	\$1,643	
General Promotional		\$3,421	\$6,937	marketing
Shows				
Signs		\$1,759	\$1,250	
Travel Region			\$500	Panoramaland brochure
Brick and Mortar (Operations):				
Construction Expense				
Visitor Center Operation				
Transfers Out				
Total Expenditures	n/a	\$42,989	\$56,147	
REVENUES				
Tax Commission TRT Report*	\$71,234	\$77,299	\$82,040	
County TRT Report*				
Other Revenues				
Total Revenues				
Percent Adm./Misc./Promo/Transfers		100.00%	100.00%	
Percent Brick and Mortar		0.00%	0.00%	

* A reporting difference in Transient Room Tax between the Tax Commission and Counties can be attributed to both a 1.5 % charge by the Tax Commission and cyclical reporting issues.